Digital and IT

Digital Promotion for Business

It will:

- introduce you to concepts of digital promotion that can be used in a business setting.
- develop your understanding of a wide range of topics around digital promotion and social media.

On achievement you will gain the NCFE L2 Award in Digital Promotion for Business.

What are the entry requirements?

No formal requirements; students will be required to have completed the Next Steps in Computers course, or already have digital skills equivalent to those listed in that course's description, and ideally be working at or towards Level 1 in English.

Need more information?

You can find out more about Northern College and the courses on offer by calling us on 01226 776000 or emailing us courses@northern.ac.uk

Course description

This course will introduce you to concepts of digital promotion that can be used in a business setting.

What can this course lead to?

Level 2 IT Skills for Work and Study

Want to learn more?

You can find out more about Northern College and the courses on offer at one of our Open Events [https://www.northern.ac.uk/open-events/]

Location

On-site

Last updated: 22nd June 2025